

Product Information

Business Unit
Effect Pigments - Cosmetics

Alegrace® Aurous B

Luxury Effect Pigments for Cosmetics

Product	Morphology	Solid Content (%)	D50 Value (µm)
Alegrace® Aurous B 21/22-1 OrangeGlow	UTP	100	21

Product Description

Alegrace® Aurous is a range of golden Ultra-Thin Pigments (UTP) that give a luxurious dimension to cosmetic formulations. Alegrace® Aurous offers a broad range of natural gold shades with very strong colour saturation and excellent opacity. This solvent-free series is easy to formulate and convinces with high product safety. For the perfect golden shine!

Alegrace® Aurous B 21/22-1 OrangeGlow is the third effect pigment in the Alegrace® Aurous colour range. It expands to bright orange gold completing the elegant effects in the natural gold shades.

Unique Selling Points

- outstanding coverage
- genuine orange gold effect
- highest metallic brilliance
- pleasant skin feel
- countless combination & formulation possibilities
- suitable for water-based formulations
- suitable for products exposed to higher mechanical forces (e.g. pressed powders)

APPLICATIONS



Nail Polish



Lip Make-Up



Face Make-Up



Eye Make-Up



Skin Care



Toiletries



Hair Care

Please note: For water-based formulations, especially those that show neutral to acidic ph-value milieu, customers always have to verify the compatibility and stability of Alegrace® Aurous B series in the specific customer formulation by long-term stability tests!

Documents available

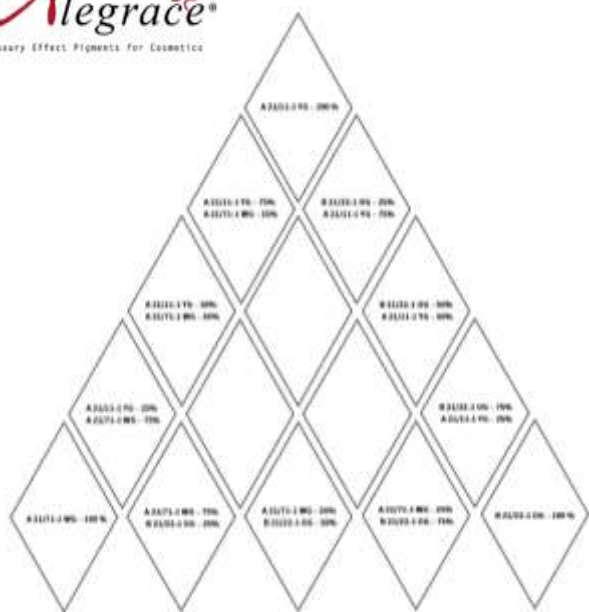
- Technical Data Sheet
- MSDS
- Product Information
- Guideline Formulations
- Communication SCHLENK.net & Homepage

Information to Alegrace® Aurous mixing possibilities

By combining/mixing the 3 Alegrace® Aurous gold shades, any natural gold shade is possible.

Product	Morphology	Solid Content (%)	D50 Value (µm)	Natural Gold Shade
Alegrace® Aurous A or B 21/11-1 Yellow Gold	UTP	100	21	24 Carat Gold Shade
Alegrace® Aurous A or B 21/71-1 White Gold	UTP	100	21	White Gold Shade
Alegrace® Aurous B 21/22-1 OrangeGlow	UTP	100	21	Orange Gold Shade

Example of mixing the 3 Alegrace® Aurous gold shades:



Technical Equipment
 Printing Application: Screen
 Machine Type: BoboPrint SD05
 Screen Width: 90 - 48
 Substrate: Coated paper, 110 g/m²

Printing Formulation
 Content of Alegrace Aurous: 15%

For any further inquiry, please send an email to cosmetics@schlenk.de

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